

LOF
PROFESSIONAL

CHROMA



SPECIALLY CHOSEN FOR YOU, OUR 100% PLANT-BASED ACTIVE INGREDIENTS HAVE RICE KERATIN FOR RECONSTRUCTION, AN 11-OIL BLEND FOR COSMETIC BEAUTY AND SPICES FOR COLOR INTENSITY.

LEARN MORE:



SPICES COMPLEX

OUR BLEND OF CASSIA CINNAMON, CALAMUS, MIRRH AND OLIVE ESSENTIAL OILS OFFERS EMOLLIENT AND LUBRICANT ACTION, CREATING A LIPID-REPLACING FILM ON YOUR HAIR. IT PROVIDES EXCELLENT SHINE, FRIZZ CONTROL AND DETANGLING ACTION.

ACTIVE INGREDIENTS





ESSENTIAL AMINO ACIDS

SPECIALLY DEVELOPED TO NOURISH HAIR, THESE COMPONENTS PENETRATE THE HAIR CUTICLE AND ACT DIRECTLY IN THE ORTEX OF THE CAPILLARY FIBER, ENSURING NOURISHED, RESISTANT, MOISTURIZED, SHINY AND SOFT HAIR.



OIL BLEND

A BLEND OF COTTON, MACADAMIA, AVOCADO, WHEAT GERM, CORN, SUNFLOWER, SWEET ALMOND, CANOLA, CARTAMO AND LINSEED OILS OFFER HIGH MOISTURE AND FRIZZ CONTROL.



OUR **FRAGRANCE** IS THE COMBINATION OF AROMATIC ESSENTIAL OILS, ALCOHOL AND WATER, USED TO PROVIDE A PLEASANT AND LASTING SCENT TO OUR FORMULA.

BEYOND NEUTRALIZING THE AMONIA ODOR AND PROVIDING A MUCH MORE ENJOYABLE EXPERIENCE, OUR COLORING PRODUCT HAS THE FOLLOWING



SWEET DREAMS LPV

NOTES OF APPLE, SUGAR, MANDARIN ORANGE AND SWEET CHERRY OFFER A FRUITY GOURMANDE CHARACTER WHILE THE FLORAL BOUQUET WITH A TOUCH OF COCOA PROVIDES A CAPTIVATING AND INEBRIANT STRUCTURE.



**100% PLANT-BASED
ACTIVE INGREDIENTES**



**CRUELTY FREE
PRODUCT**



**RECYCLABLE
PACKAGING**

FRAGRANCE





NATURAL COLORS

1.0



BLACK

3.0



DARK
BROWN

4.0



MEDIUM
BROWN

5.0



LIGHT
BROWN

6.0



DARK
BLONDE

7.0



MEDIUM
BLONDE

8.0



LIGHT
BLONDE

9.0



ULTRA
LIGHT BLONDE

10.0



LIGHTEST
BLONDE

Warning: The way you see the colors may vary according to your monitor settings, smartphone screen and the lighting where you are. We recommend that you validate shades using a printed catalogue.



ASH BLONDE COLORS

6.1



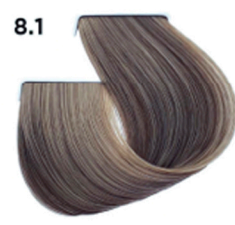
DARK ASH
BLONDE

7.1



MEDIUM
ASH BLONDE

8.1



LIGHT ASH
BLONDE

9.1



ULTRA LIGHT
ASH BLONDE

10.1



LIGHTEST ASH
BLONDE



TONING COLORS

11.1



ASH TONING

11.13



MATTE TONING

11.21



PEARL TONING

11.8



BLUE TONING

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GOLDEN COLORS

5.3



GOLDEN
LIGHT BROWN

6.3



GOLDEN
DARK BLONDE

7.3



GOLDEN
MEDIUM BLONDE

BEIGE BLONDE COLORS



7.31



MEDIUM
BEIGE BLONDE

8.31



LIGHT
BEIGE BLONDE

9.31



ULTRA LIGHT
BEIGE BLONDE

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BROWN COLORS

6.7



BROWN
DARK BLONDE

7.7



BROWN
MEDIUM BLONDE

6.77



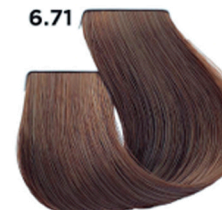
INTENSE BROWN
DARK BLONDE

7.77



INTENSE BROWN
MEDIUM BLONDE

6.71



BROWN DARK
ASH BLONDE

7.71



BROWN MEDIUM
ASH BLONDE

6.73



BROWN DARK
GOLDEN BLONDE

7.73



BROWN MEDIUM
GOLDEN BLONDE

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COPPER COLORS

7.44



INTENSE COPPER
MEDIUM BLONDE

8.44



INTENSE COPPER
LIGHT BLONDE

RED COLORS

44.62



SPECIAL VIOLET
RED MEDIUM BROWN

66.66



SPECIAL INTENSE
RED DARK BLONDE

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MIXES

0.1



GRAY MIX

0.13



MATTE MIX

0,6



RED MIX

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LIGHTENERS

12.1



GRAY SUPER
LIGHTENER

12.11



INTENSE GRAY
SUPER LIGHTENER

12.21



PEARL
SUPER LIGHTENER

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COLD PLEX

PROTECTING THE CAPILLARY FIBER WHILE BLEACHING

MADE OF SEAWEED EXTRACT AND COLLAGEN PROTEIN THAT ACT AS A POWERFUL LONG-TERM MOISTURIZER, IT CREATES A FILM THAT PROTECTS HAIR FROM THE AGGRESSIVE AND IRRITANT AGENTS. THE CREAMY MIXTURE HAS EXCELLENT PERFORMANCE ENSURING DAMAGE CONTROL IN THE PROCESSES OF HAIR BLEACHING, HIGHLIGHTING AND STREAKING.



DEVELOPER CREAM (06, 20, 30 AND 40 VOL) & BLEACHING POWDER

DISCOLORATION

CHROMA - INSTRUCTIONS FOR USE

PROPORTIONS FOR PREPARATION

REGULAR COLORING (06, 10, 20 OR 40 VOLUME)	SUPER LIGHTENERS (40 VOLUME)
 1 COLORING +  1,5 DEVELOPER CREAM	 1 COLORING +  2 DEVELOPER CREAM
LEAVE IN FOR 30 - 40 MINUTES	LEAVE IN FOR 40 - 45 MINUTES

COLORING SAFETY DATA SHEET

COVERAGE:	COVERS 100% OF WHITE HAIR
LASTING:	COLOR LASTS UP TO 20 WASHINGS
MIXING:	VISCOUS MIXTURE, DOES NOT DRIP IN USAGE TIME
COMPOSITION:	PRESENCE OF ANTISTATIC AGENT FOR FRIZZ CONTROL

HOW TO APPLY:

Mix until smooth. Apply immediately after mixing on dry unwashed hair with a brush.

AFTER LEAVE-IN TIME:

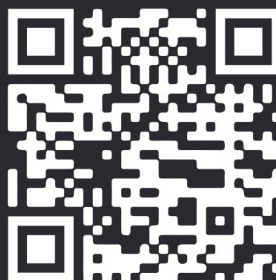
Rinse hair with plenty of warm water until all the product has been completely removed. Next, wash with shampoo, conditioner and rinse.

COSMETIC TREATMENT ACTIVE INGREDIENTS:

- ✓ SPICE COMPLEX
- ✓ ESSENTIAL AMINO ACIDS
- ✓ 11 OIL BLEND

	CRUELTY FREE PRODUCT
	100% PLANT-BASED ACTIVE INGREDIENTES
	RECYCLABLE PACKAGING

LEARN MORE:



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